

A great summer guide that's a hot opportunity

MISSOULA Independent explorer

For fun seekers and the leisure set, **explorer** is the premiere guide to fun and rewarding activities through the summer season in the northern Rockies.

If you'd like your business to heat up along with the weather, the Missoula Independent's **explorer** will add a spark. It has been recognized by both the Society of Professional Journalists and the Montana Newspaper Association as the finest specialty publication in the region.

explorer hits the streets on June 4th. We'll distribute **over 35,000** copies throughout Western Montana. Reaching summer travelers & Montanans alike, **explorer** is an effective method of directly targeting a diverse audience throughout the summer months. Copies of **explorer** will be redistributed 2-3 times throughout the Flathead Valley and Western Montana.

Reach active *Independent* readers with **explorer!**



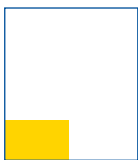
**PUBLISHES
JUNE 4, 2009**

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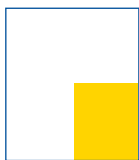
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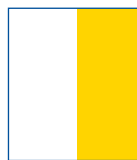
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**MISSOULA
Independent**

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MISSOULA Independent explorer



THE DISH (Restaurants, Delis, Pubs...)

Listing: \$99
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Display ads:

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- Bitterroot Valley
- Downtown Missoula
- Explore Montana
- Flathead Valley
- Glacier Park

- Lodging
- Mission Valley
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- Real Estate
- Sportin' Life
- Whitefish

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Contact your Independent account executive today!

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